

# Joint Master in Global Economic Governance and Public Affairs

*Governance for the Common Good*

# Academic Year 2023/2024



# ANNUAL REPORT



**CIFE Centre international de formation européenne**

81 rue de France 06000 Nice ie-ei@cife.eu www.cife.eu

**Luiss School of Government**

Via di Villa Emiliani 14 00197 Rome

# 1 OVERVIEW

The 2023/2024 Joint Master in Global Economic Governance and Public Affairs offered by CIFE and Luiss School of Government was composed of a diverse group of 31 students from 17 different nationalities. The itinerant programme offered students intensive courses in Rome, Berlin and Nice over three terms extending from 9 October 2023 to 12 July 2024. The following table represents the timetable of the programme:

<b>Dates</b>	<b>Location</b>
09/10/2023 – 31/01/2024	<b>ROME</b> Luiss School of Government
05/02/2024 – 12/04/2024	<b>BERLIN</b> CIFE Berlin
22/04/2024 – 12/07/2024	<b>NICE</b> CIFE Nice
12/07/2024	<b>End of the Academic Year &amp; Graduation Ceremony</b>

Under the leitmotiv “Learning and living Europe”, the one-year Joint Master taught in English welcomed an exclusive group of students striving to expand their professional opportunities. Coming from a wide range of national and cultural backgrounds, the GEGPA Master sharpened students’ analytical skills and strengthened their negotiation capabilities to enhance their future careers as policymakers.

The academic programme is focused on how to assess, manage and enhance governance of both private and public institutions with a wide range of economic and digital intelligence tools. The Master is taught by renowned researchers and experienced professionals who combine second-to-none practical expertise and academic credentials. It combines on-site teaching, case studies, consulting missions, the research thesis and online learning tools.

It benefited from contributing partners providing expert knowledge:

- European Commission in Brussels
- Humboldt Institute for Internet & Society in Berlin
- KfW Development Bank in Berlin
- Mediterranean Institute of Risk, Environment and Sustainable Development (IMREDD)
- RIFS Potsdam – Forschungsinstitut für Nachhaltigkeit, Helmholtz-Zentrum Potsdam
- The World Bank Group in Brussels
- The African Development Bank in Abidjan
- UN Convention to Combat Desertification (UNCCD) in Bonn
- UN Framework Convention on Climate Change (UNFCCC) in Bonn
- TAC Consulting
- Transparency International (TI) in Paris
- The PRS Group in New York
- Swiss Philanthropy Foundation (SPF) in Geneva
- ArboRise in Geneva
- European Stability Mechanism (ESM) in Luxembourg
- European Investment Bank Academy in Luxembourg
- The OECD in Paris



## 2 ORGANISATION OF THE PROGRAMME

The academic programme is designed in a four-pronged format, as follows:

1. Global Economic Framework and Economic Governance in Rome from October 2023 to January 2024 at the School of Government of the University Luiss Guido Carli
2. Prospective and innovation laboratory: studying new forms of transnational and interregional economic governance as a way forward towards sustainable development in Berlin from February to April 2024 at CIFE
3. Policy Intelligence: investigating how far the digital society enables transforming economic intelligence into strategy decisions in Nice from April to July 2024 at CIFE
4. Applied Research, methodology and case studies throughout the whole curriculum

### THE MODULES

The curriculum was composed of four compulsory modules:

- A Global Economic Framework and Economic Governance (in Rome)
- B Sustainable Development, the Way Forward? (in Berlin)
- C Policy Intelligence (in Nice)
- D Applied Research & Project Management

**TRIMESTER 1: ROME: LUISS** (October 2023 to January 2024)

#### **A Global Economic Framework and Economic Governance** (110 hours)

**Module Director:** Sergio FABBRINI *Professor of Politics and International Relations and Dean of the Political Science Department at Luiss*

The global order is dramatically changing in today's world, with the retreat of the United States from multilateralism, the rise of new powers like China and India, and the conflictual relations with Russia. This module examined how the European Union perceives its role as an international actor and questioned whether it is capable of becoming an independent, united force in an increasingly multipolar world, or whether the EU will be confined to exert only "soft power".



## **Mandatory courses** (80 hours)

**Massimo EGIDI** *Professor Emeritus of Economics at the School of Government of Luiss*

**Riccardo VIALE** *Professor of Logic and Philosophy of Science, Università Bicocca*

- Behavioural Economics and Decision-Making

**Arlo POLETTI** *Associate Professor at the Department of Sociology and Social Research, University of Trento*

- International Public Policies

**Monika SUS** *Visiting Professor, Hertie School Centre for International Security*

- Democracy and Global Governance

**Ugljesa Ugi ZVEKIC** *Adjunct Professor at the School of Government of Luiss*

- Global Corruption, Global Crime, Good Governance and the United Nations Convention Against Corruption (UNCAC)

## **Elective courses** (30 hours)

**Alessandro FERRARA** *Professor of Political Philosophy at the University of Rome Tor Vergata and Teacher of Legal Theory at the Department of Law of Luiss Guido Carli*

- Multiculturalism

**Pasquale FERRARA** *Adjunct Professor and Chair in Diplomacy and Negotiation at the Department of Political Science at Luiss*

- Negotiation and Diplomacy in a Changing World

## **TRIMESTER 2 BERLIN: CIFE** (February to April 2024)

## **B Sustainable Development, the Way Forward?** (120 hours)

**Module Director: Martin FLEISCHER** *Former Head of Capital Markets, Chief Financial Officer and Chief Executive Officer at Eurofim*

During the term in Berlin, the module of “Sustainable Development, the Way Forward?” was covered. The future global economic governance was reviewed in the perspective of systemic approach and new ideas to deal with complex long-term issues such as demographic and climate changes. It discussed and assessed the way towards an innovative experience of multi-level (transnational and interregional) governance. Meetings with seasoned experts in governance were organised.



**Martin FLEISCHER**

- The Governance of Sustainable Finance and Economics

**Alexander GUSEV** *Senior Solutions Architect at ClusterReply*

**Jörg POHLE** *Head of Research Programme at the Humboldt Institute for Internet and Society*

- Digitalisation for Sustainable Development

**Andreas HAUER** *Head of Sustainable Finance at Erste Group Bank AG*

- The Governance of Sustainable Finance and Economics

**Moritz KRAEMER** *Chief Economist and Head of Research at LBBW Bank in Stuttgart*

- The Governance of Sustainable Finance and Economics

**Hartmut MARHOLD** *Senior Research Fellow at CIFE, Former Director General of CIFE*

- Sustainable Development and Governance

**Tomasz PIASECKI** *Sustainable Finance and Climate Risk Lead, Mazars*

- The Governance of Sustainable Finance and Economics

**Ortwin RENN** *Former Scientific Director at the Research Institute for Sustainability in Potsdam*

**Pia-Johanna SCHWEIZER** *Research Group Leader at the Research Institute for Sustainability in Potsdam*

- Systemic Approach: How to Deal with Systemic Risks in Multiple Crises? Concepts, Challenges and Applications

**Manfred STOCK** *Research Group Leader at the Research Institute for Sustainability in Potsdam*

- Systemic Approach: How to Deal with Systemic Risks in Multiple Crises? Earth and Climate Science

**Cristina TELEKI** *Postdoctoral Researcher, Maastricht University*

- Governing Sustainable Development Through International Law in the Digital Age

**TRIMESTER 3: NICE: CIFE** (April to June 2024)

**C Policy Intelligence** (37 hours)

**Module Director: Michel-Henry BOUCHET** *Professor Emeritus of Finance*

*at SKEMA Business School, Former Senior Economist at the World Bank and Strategy Advisor of Investment Funds*

This term was devoted to the Policy Intelligence sessions and the enhanced economic governance offered in the digital society. Students learnt how to transform economic data into policy knowledge.





**Stephen BOUCHER** *Founder of Dreamocracy, Visiting Professor at Solvay Brussels School of Business, Université Libre de Bruxelles*

- A Challenged Democracy: Mapping New Forms of Collective Action

**Cristina TELEKI**

- Governing Sustainable Development Through International Law in the Digital Age

**CROSS-SEMESTER:** (October 2023 to June 2024)

## **D Applied Research & Project Management** (279 hours)

This module was dedicated to the applied research and project management. The CIFE facilities were open to professionals that discussed practical case studies of applied research and projects in policy affairs.

### **Case Studies & Applied Research**

**TRIMESTER 1: ROME** (108 hours)

**Christian BLASBERG** *Adjunct Professor of European Political History, International Masters Coordinator*

- Academic Methodology

**Michel-Henry BOUCHET**

**Milad ZARIN** *Professor Emeritus of Economics at University of Neuchâtel, Switzerland*

**Arnaud LECONTE** *Director of the Joint Master in Global Economic Governance and Public Affairs*

- Laboratory: Professional Policymaking Skills in Global Risk Management and Governance

**Lorenzo DE SIO** *Associate Professor at the School of Government of Luiss*

- Statistics for International and Public Affairs

**Stefano FRASCANI** *Chief Investment Officer, Advisor to the CEO, Habacus*

- Corporates and Policy

**Igor TKALEC** *Assistant Professor in Social Data Science at University College London*

- Quantitative Methods

**Giulio VENNERI** *Civil Servant of the European Union, Administrator at the European Commission*

- Learning Policy Advice

**TRIMESTER 2: BERLIN** (29 hours)

**Michel-Henry BOUCHET**

**Milad ZARIN**

- Laboratory: Professional Policymaking Skills in Global Risk Management and Governance

**Sonja PETERSON** *Head of Service Unit, Research Coordination & Outreach at Kiel Institute for the World Economy*

- Case Study: Cooperation, Effort-Sharing and Efficiency in International Climate Policy

**Igor TKALEC**

- Quantitative Methods

### **TRIMESTER 3: NICE** (19 hours)

**Michel-Henry BOUCHET**

**Arnaud LECONTE**

- Laboratory: Professional Policymaking Skills in Global Risk Management and Governance

## **Workshops**

### **TRIMESTER 1: ROME** (59 hours)

**Veronica CASTELLANO** *Leadership and Negotiation Coach*

- Game Changers Academy: Leadership, Public Speaking and Negotiation Bootcamp

**Salvatore FARINA** *Former Chief of Staff of the Italian Army*

- Leadership Today and Tomorrow

**Massimo NAVA** *Journalist and Writer*

- The Question of Minorities

### **TRIMESTER 2: BERLIN** (25 hours)

**Corneliu BJOLA** *Associate Professor of Diplomatic Studies at the University of Oxford and Head of the Oxford Digital Diplomacy Research*

- Digital Diplomacy, Opportunities and Challenges

**Solène DROY** *Senior Research Associate at the Research Institute for Sustainability (RIFS)*

**Benjamin HOFBAUER** *RIFS*

**Bernardo JUREMA** *RIFS*

**Ortwin RENN**

**Pia-Johanna SCHWEIZER**

- Sustainability Science and Policy

**Dominik EISENKOPF** *Sustainability at KfW Development Bank*

**Sebastian SOMMER** *Corporate Strategy at KfW Development Bank*

- Sustainable Finance and Economics at KfW Development Bank

**Gaston GEILENKOTHEN** *Founder of Unternehmen2030*

- From Theory to Practice: AI in Academic Application







### **TRIMESTER 3: NICE** (39 hours)

**Michel-Henry BOUCHET**

**Arnaud LECONTE**

**Christopher McKEE** *Chairman and Chief Executive Officer of the PRS Group*

**Thierry APOTEKER** *Chairman and Chief Executive Officer of TAC Consulting*

**Guido BICHISAO** *Director, Head of Corporate, Public Sector, NEU, Financial Institutions in the Portfolio Management and Monitoring Directorate at European Investment Bank*

**Sara BRIMBEUF** *Head of Illicit Financial Flows Programme at Transparency International, France*

- Failed States and Bad Governance

**Paul DESANKER** *Manager, National Adaptation Plans and Policy Sub-Programme, Adaptation Programme at the UNFCCC*

- The Role of the UNFCCC in Sustainable Development

**Laurent DOUEK** *Senior Board Member at Swiss Philanthropy Foundation, Vice President Innovation Officer at SAP*

**Philippe NICOD** *Chairman at ArboRise*

- Sustainable Development and Foundations: The Cases of Swiss Philanthropy Foundation and ArboRise

**Emmanuelle MAIRE** *Head of Unit at the European Commission, DG Environment*

**William NEALE** *Advisor at the European Commission for Circular Economy and Green Growth*

**Julius WIEBE** *Senior Strategist at BCG Brighthouse*

- Circular Economy

**Paulo MOURA** *Head of Innovation and Strategic Partnerships at the Université Côte d'Azur IMREDD*

- IMREDD: Governance of Smart Cities for Sustainable Development

**Amr SHAKER** *Career Development and Business Coach*

- Career Workshop
- Individual Career Coaching

**Nadav SHENTAL** *Talent Management Advisor and Team Manager at OECD*

**Maja FURLAN** *Project Management Coordinator, Talent Management and Analytics Group, Human Resource Management at the OECD*

- The OECD and the Global Governance for Sustainable Development



# 3 INTERMODULAR COURSES

## Conferences, Speeches and Discussions

- **Inaugural Lecture: Europe in a Dangerous World**  
by **Herman VAN ROMPUY** *President of CIFE, President Emeritus of the European Council and Former Prime Minister of Belgium*
- **Keynote Speech: Berlin in Focus: Safeguarding Security in a Transnational World**  
by **Christian HOCHGREBE** *State Secretary for the Interior at the Senate Department for the Interior and Sport Berlin*
- **Keynote Speech: The European Investment Bank in Germany**  
by **Heike FREIMUTH** *Head of the European Investment Bank (EIB) Group Office in Germany*
- **Discussion: A Fresh Start for Africa-Europe Relations**  
jointly organised by the Luiss School of Government – Mediterranean Platform and the European Union Institute for Security Studies (EUISS)
- **Round Table Discussion: What Does Iran Really Want?**  
by the Luiss School of Government
- **Discussion: Il Trattato del Quirinale: Attuazione e prospettive future**  
by the Luiss School of Government
- **Round Table Discussion: Scenarios for 2028: Confronting Challenges and Seizing Opportunities**  
with **Luigi NARBONE** *Mediterranean Platform Luiss*  
**Mary FITZGERALD** *Middle East Institute, Washington D.C*  
**S.E. Amb. Gramennos MASTROJENNI**  
**Raffaele MARCHETTI** *Luiss*  
**Joost HILTERMANN** *International Crisis Group*
- **Webinar: Russia's Continuing War in Ukraine: Identities in Times of War**  
with **Olena ZINENKO** *Senior Lecturer in the Media and Communications Department of V. N. Karazin Kharkiv National University*  
**Mirko KRUPPA** *Head of Division on Domestic Public Diplomacy at the German Federal Foreign Office in Berlin*  
**Susann HEINECKE-KUHN** *Director of the MAEIS Applied European Policy and Governance Studies*  
**Carolina DI STEFANO** *Adjunct Professor in Russian History and Politics at Luiss*
- **Keynote Speech: Sustainable Development and Governance**  
by **Bastian LANGE** *Professor at the University of Leipzig and Fellow at the Institute for Ecological Economy Research (IÖW) in Berlin*



- **Keynote Speeches: Sustainable Finance and Economics**  
by **Frank CZICHOWSKI** Member of the Supervisory Board at Commerzbank, Former Treasurer at KfW Development Bank, Former Executive Advisor at the European Stability Mechanism  
**Morgan DESPRES** Executive Director for International Climate Finance, Land Use and Net Zero Macroeconomy at the European Climate Foundation and Former Head of Strategy at Banque de France
- **Keynote Speech: The World Bank Evolution: Which Kind of World Bank Does the World Need?**  
by **Goran TINJIC** Programme Manager for Southern Europe at the World Bank
- **Keynote Speech: G20 Report and Recycling IMF's Special Drawing Rights to Increase MDB's Firepower**  
by **Sandeep JAIN** Head of Operational Risk Unit at the African Development Bank
- **Discussions: Populism in the EU and the Case of Poland**  
by **Ryszard PIASECKI** Professor of Economics at University of Lodz  
**Agata GOLI** Former Public Servant at the World Bank, GEGPA Alumna 2021/22
- **Book Presentation: "The Routledge Handbook of Collective Intelligence for Democracy and Governance"**  
by **Stephen BOUCHER**
- **Book Presentation: "Unwanted Guests: The Return of Geopolitics and Imperial Conflicts"**  
by **Francesco BONGIOVANNI** President and Founder of Compagnie d'Investissements Monaco-Asie S.A.M and Former Investment Banker
- **Keynote Speech: Assessing the Regional Implications of the Israel-Palestine Conflict**  
by **Steven HEYDEMANN** Ketcham Chair in Middle East Studies at Smith College

## 4 VISITS

- **Guided Walking Tour of Nice** on 23 April 2024
- **Visit to Saint-Paul-de-Vence** on 19 June 2024





# 5

## MASTER THESIS RESEARCH TOPICS

**Tomás ALLANO FERNANDES FERREIRA** (France / Portugal)

*Does a Debt Crisis Always Lead to Socio-Economic Crisis? A Study of Debt Restructuring Failures Paving the Way Towards a Cycle of Borrowing, Financial Crises and Economic Recession*

Thesis Supervisor: Michel-Henry BOUCHET

**Katrin BURONZO** (Italy)

*Assessing the Effectiveness of European Semester CRSs in Promoting Reforms in the Judiciary System in Italy*

Thesis Supervisor: Igor TKALEC

**Alessia CANUTO** (Italy)

*From Classrooms to Boardrooms: The Intersection Between Gender, Education and Behavioural Economics. A Comparative Analysis of China and India*

Thesis Supervisor: Piero ESPOSITO

**Keren CHEPHETHE** (Botswana)

*The BRICS' Enlargement and the International Order*

Thesis Supervisor: Simone LUCATELLO

**Sara CHIMINELLO** (Italy)

*Invisible Ties: Analysing the Nexus Between 'Ndrangheta and Corruption in Italy*

Thesis Supervisor: Ugi ZVEKIC

**Alessandro COLLETTA** (Italy)

*Drug Trafficking in the EU and Its Challenges: Is Cannabis Legalisation the Way Forward?*

Thesis Supervisor: Ugi ZVEKIC

**Vera DE MAN** (Netherlands)

*The Impact of EU Blended Financing Mechanisms on Climate-Related Investments:*

*The Case of the InvestEU Fund*

Thesis Supervisor: Chigozie NWEKE-EZE

**Simone DE POLO** (Italy)

*Sands and Shadows: Libya's Transformation into a Crucial Hub for Illicit Trade and Migration*

Thesis Supervisor: Ugi ZVEKIC

**Paola DELGADO SANTOS** (Puerto Rico)

*The Collapse of Archegos Capital Management: How Regulatory Gaps in Family Offices Pose Systemic Risk*

Thesis Supervisor: Ortwin RENN

**Ayla DILLIS** (United States)

*The Relationship Between Capital Flight, the Sustainable Development Indexes and Corruption in Angola, Côte d'Ivoire and South Africa*

Thesis Supervisor: Michel-Henry BOUCHET

**Jules DUTILLEUL** (France)

*The US Influence on EU Foreign Policy: The Case Study of EU Sanctions Against Russia and Belarus and How It Is Perceived by EU Citizens*

Thesis Supervisor: Christian MANAHL

**Federico GAVAUDAN** (Italy)

*What Key Factors Have Influenced International Mediation Efforts in Resolving Conflicts in East Africa??*

Thesis Supervisor: Pasquale FERRARA

**Giulia GEDDA** (Italy)

*Geopolitics of Organised Crime in Nigeria: The Case of Human Trafficking and Smuggling of Migrants*

Thesis Supervisor: Ugi ZVEKIC

**Lena HELLFORS** (Germany)

*Governance Requirements for Systemic Risks: How Should Systemic Risk Be Governed? Lessons Learnt from the Flooding in Germany in 2021*

Thesis Supervisor: Pia-Johanna SCHWEIZER

**Jacob HULING** (United States)

*How Can Turmoil Be Anticipated Before a Full-Fledged Crisis? In Search of Early Warning Signals of Socio-Political Crisis in Emerging and Developed Countries: A Cross-Country Comparison of the United States and Argentina*

Thesis Supervisor: Michel-Henry BOUCHET





**Leon KALLUS** (Germany)

*The Impact of the 'Energiewende' on the Sustainable Transition of the Automotive Industry in Germany*

Thesis Supervisor: Chigozie NWEKE-EZE

**Anna LEMMENS** (Belgium)

*Pathways to Change: A Comparative Study of Two Distinct Climate Action Movements*

Thesis Supervisor: Cristina TELEKI

**Rachel See Wai LIM** (Japan)

*Riding the Green Dragon: Assessing China's Climate Diplomacy with the EU*

Thesis Supervisor: Christian MANAHL

**Tabatha MEYLAN** (Switzerland)

*Transnational Organised Crime and Security Governance in Europe: Strategies for Addressing Emerging Threats*

Thesis Supervisor: Ugi ZVEKIC

**Henry MUNANGATIRE** (Zimbabwe)

*Evaluating the Impact of the EU Critical Raw Materials Act on Electric Vehicle Minerals Mining in SADC Nations: A Study of Zimbabwe's Lithium Industry*

Thesis Supervisor: Chigozie NWEKE-EZE

**Andrra NURKOLLARI** (Kosovo)

*Analysing Digital Governance in Kosovo: Assessing the Influence of E-Government on Citizen Participation*

Thesis Supervisor: Alexander GUSEV





**Isobel OWENS** (United Kingdom)

*From Rails to Trails: Coordinating Effective and Sustainable Transport Infrastructure in Wales*

Thesis Supervisor: Chigozie NWEKE-EZE

**Rosana ROURES SALVADOR** (Spain)

*How to Hide an Empire: Law and Policy of Algorithmic and/or Data Colonialism*

Thesis Supervisor: Jörg POHLE

**Tabitha SCHMER** (United States)

*Non-Governmental and Philanthropic Organisations in Global Health: New Forms of Power Emerging*

Thesis Supervisor: Cristina TELEKI

**Benedikt SCHROTH** (Germany)

*The Governance of Climate Transition Pathways and Their Limitations in Oil-Producing Countries*

Thesis Supervisor: Bastian LANGE

**Melody SPERANDIO** (Italy)

*Smart Cities: Empowering Governance, Communities and Ethical Challenges*

Thesis Supervisor: Alexander GUSEV

**Mattia SPORTELLI** (Italy)

*The AI Act: A Policy Exploration*

Thesis Supervisor: Andrew ISAAC

**Malachy TAPLIN** (Ireland / United States)

*Power from the Pulpit: Comparing Presidential Rhetorics on Russian Election Interference from 2016 to 2024*

Thesis Supervisor: Jörg POHLE

**Bo VOORHOEVE** (Netherlands)

*The Inflation Reduction Act (IRA) and the Return of Industrial Policy: How the IRA Can Strengthen Transatlantic Relations Between the US and the EU*

Thesis Supervisor: George TZOGOPOULOS

**Lum VRANICA** (Kosovo)

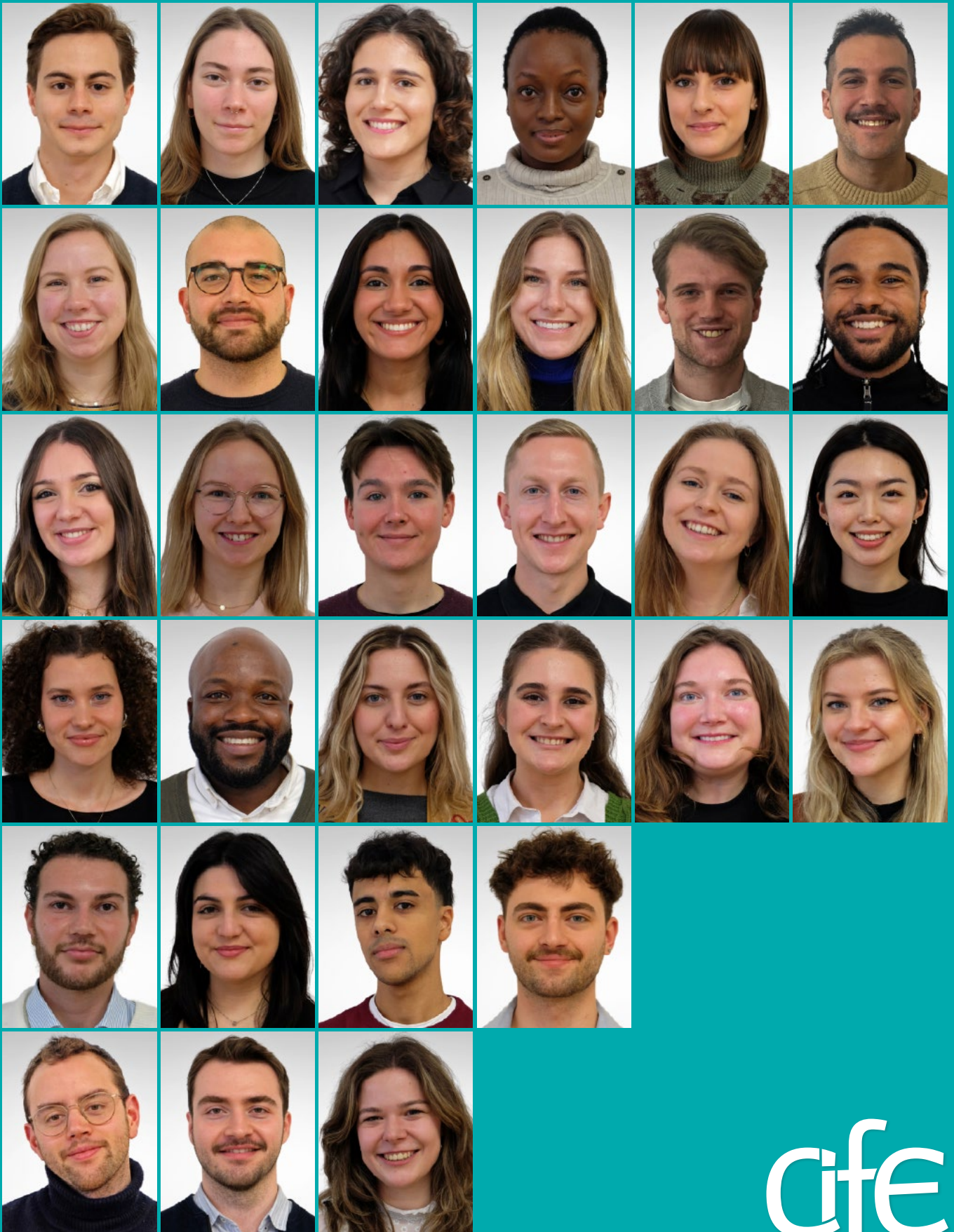
*A Study on Crowdsourcing Initiatives at Different Government Levels: Potential Effects, Limitations and Challenges*

Thesis Supervisor: Stephen BOUCHER

**Sophie ZANELLI** (Austria)

*Comparing the Bank of England's and the People's Bank of China's Mandate and Green Central Banking Practices*

Thesis Supervisor: Tomasz PIASECKI



cife

[www.cife.eu](http://www.cife.eu)