

Joint Master in EU Trade and Climate Diplomacy

*Learn to Lead and
Represent the EU's New Diplomacy*

Academic Year 2023/2024



ANNUAL REPORT



CIFE Centre international de formation européenne

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1 OVERVIEW

The 2023/2024 Joint Master in EU Trade and Climate Diplomacy offered by CIFE and Luiss School of Government was composed of a diverse group of 18 students from 11 different nationalities. The itinerant programme offered students intensive courses in Rome, Berlin and Nice over three terms extending from 9 October 2023 to 11 July 2024. The following table represents the timetable of the programme:

Dates	Location
09/10/2023 – 29/01/2024	ROME Luiss School of Government
05/02/2024 – 12/04/2024	BERLIN CIFE Berlin
11/03/2024 – 15/03/2024	STUDY TRIP Brussels
22/04/2024 – 11/07/2024	NICE CIFE Nice
11/07/2024	End of the Academic Year & Graduation Ceremony

Under the leitmotiv “Learning and living Europe”, the one-year Joint Master taught in English welcomed an exclusive group of students striving to expand their professional opportunities. Trade, climate and digitalisation are the strategic fields of global policies where the European Union is displaying strong leadership. Through its Green Deal, the Paris Agreement and the adoption of the Sustainable Development Goals (SDGs), the EU’s New Diplomacy brings together civil society, NGOs, corporations, think tanks and foundations to reinforce multilateral and rule-based agreements that set it apart from other global powers.

A new generation of policymakers is therefore needed to implement the transnational agreements for a sustainable common future. The success of the EU’s New Diplomacy will strongly depend on the women and men who lead the strategic trade and climate policy negotiations between Europe and other geopolitical powers.

The Joint Master in EU Trade and Climate Diplomacy (EUDIPLO) offered by CIFE in Berlin and Nice and the School of Government at Luiss Guido Carli in Rome provided the necessary analytical and negotiation skills through evidence-based studies and practical project work in the three major topics of the programme: Sustainability & Climate, Trade & Investment, Digital Cooperation.

It benefited from contributing partners providing expert knowledge:

- European Commission in Brussels
- Council of the EU’s General Secretariat in Brussels
- European External Action Service (EEAS) in Brussels and Geneva
- European Investment Bank (EIB) in Berlin
- Federal Chancellery of Germany
- Mediterranean Institute of Risk, Environment and Sustainable Development (IMREDD)
- German Institute of Development and Sustainability (IDOS) in Bonn
- OECD in Paris
- Bruegel Think Tank in Brussels
- UN Framework Convention on Climate Change (UNFCCC) in Bonn
- The World Wide Fund for Nature (WWF) Germany in Berlin
- The Swiss Philanthropy Foundation (SPF) in Geneva
- ArboRise Foundation in Geneva

2 ORGANISATION OF THE PROGRAMME

The academic programme is designed in a four-pronged format, as follows:

1. EU Governance in Rome from October 2023 to January 2024 at the School of Government of the University Luiss Guido Carli
2. Climate Diplomacy in Berlin from February to April 2024 at CIFE
3. Trade Diplomacy in Nice from April to July 2024 at CIFE
4. Applied Research and Project Management throughout the whole curriculum

THE MODULES

The curriculum was composed of four compulsory modules:

- A EU Governance (in Rome)
- B EU Climate Diplomacy (in Berlin)
- C EU Trade and Investment Diplomacy (in Nice)
- D Applied Research & Project Management

TRIMESTER 1 ROME: LUISS (October 2023 to January 2024)

A EU Governance (120 hours)

Module Director: Giovanni ORSINA *Professor of Contemporary History and Dean of the School of Government at Luiss*

The main goal of this module was to provide students with a thorough understanding of the policymaking process at the EU level and a selection of EU policies. At the end of the module, students were able to:

- know the key players in the policy-making process and their interaction;
- critically analyse EU policy-making from agenda setting to policy implementation;
- understand the latest developments in the governance of the EU (Better Regulation policy);
- understand the Single Market regulatory framework, both in general and in specific policy areas;
- acquire some practical and transferable skills.

The module followed a political science perspective (specifically, comparative politics, public administration, theoretical policy analysis), but also drew on other disciplines where relevant (e.g. economics, legal studies).

Core courses (100 hours)

Giovanni ORSINA

- European Politics in the 20th Century

Paolo CANOFARI *Researcher, Luiss School of European Political Economy*

- European Macroeconomics

Thomas CHRISTIANSEN *Professor in the Political Science Department*

Luigi NARBONE *Professor of Practice, Director, Mediterranean Platform, Luiss School of Government*

- The Foreign Policy of the European Union

Ylenia Maria CITINO *Postdoctoral Researcher of Public Law at the Department of Political Science, Luiss Guido Carli University*

- European Institutions

Giacomo LUCHETTA *Assistant Professor of Comparative Public Law*

- Policies and Policymaking in the European Union

Elective course (20 hours)

Stefania PANEBIANCO *Associate Professor, University of Catania and Jean Monnet Chair*

- Security and Migration in the Mediterranean Area

TRIMESTER 2 BERLIN: CIFE (February to April 2024)

B EU Climate Diplomacy (53 hours)

Module Director: Arnaud LECONTE *Director of the Joint Master in EU Trade and Climate Diplomacy*

Critical EU diplomacy and sustainable development relations were reviewed in the perspective of new international bilateral and multilateral investment and trade agreements with complex long-term issues such as common climate, health and biodiversity policy and actions. Students investigated to what extent the EU has a strong political voice and expresses its economic power through its support of the 2030 Agenda for Sustainable Development and the Paris Declaration and its political initiatives such as the Green Deal. Meetings with seasoned experts in EU economic diplomacy were organised.

Marta BALLESTEROS *Associate Senior Manager at Milieu Law and Policy Consulting*

- EU Environmental Law Affecting Climate Change

Pascal DELISLE *Head of Economic, Development, Environment and Digital Issues of the Delegation of the European Union to the United Nations in Geneva*

Sami ZEIDAN *Managing Directorate for Global Agenda, Multilateral Relations at the European External Action Services (EEAS) in Brussels*

- EU Climate Diplomacy and EU Climate Action

Benedikt ERFORTH *Senior Researcher and Project Lead at the German Institute of Development and Sustainability (IDOS)*

- EU Diplomacy, EU-Africa Relations in Uncertain Times

Marc VANHEUKELEN *Former EU Ambassador to the WTO, Former EU Climate Ambassador of the European External Action Service*

- International Trade and Climate Policy, EU Climate Diplomacy in the Context of the Green Deal



C EU Trade and Investment Diplomacy (122 hours)

Module Director: Arnaud LECONTE

Digital services and networks, scientific knowledge and intellectual property rights in artificial intelligence and big data are the new frontier of globalisation and represent the most dynamically growing part of global exchanges. Nonetheless, stalled diplomatic negotiations on data, algorithms and AI within the context of the WTO and persistent controversies over services in trade agreements reflect substantial discord on the optimal design of international service investment and trade rules. The outcome of these negotiations is critical. New forms of cooperation agreements increasing connectivity and digital network may enable countries in their policy space to promote renewable energy, safeguard universal coverage of education and healthcare, and pursue inclusive development goals.

Students attended specialised courses aimed at preparing them for their future professional engagement, on topics such as Trade Diplomacy, External Investment for SDGs, AI, Big Data and Digitalised Governance, Innovative Forms of Collaborative Action in the Digital Society.

Phillip BRUGNER *Researcher, Project Manager, Department for Research Policy and Societal Development, ZSI (Zentrum für Soziale Innovation)*

- Science Diplomacy

Fernando CRIADO ALONSO *Senior Administrator at the General Secretariat of the Council of the EU*

Javier ARRIBAS QUINTANA *Senior Expert, European External Action Services (EEAS) in Mexico*

- European Global Cooperation Strategy: The EU Connectivity Approach

Lothar EHRING *Head of Unit at DG Trade*

- International Trade and Climate Policy, Trade Diplomacy and EU Policymaking

Mattijs KEMPYNCK *Policy Officer at DG Trade*

- International Trade and Climate Policy, Trade Diplomacy and EU Policymaking

Ramona SAMSON *Deputy Head of Unit Investments & SMEs, Directorate-General for Research and Innovation at the European Commission*

- Science Diplomacy



Joanna SULLIVAN *Founder and Owner of Conscience Consulting*

- Innovative Forms of Collective Action in the Digital Society

Marc VANHEUKELEN

- International Trade and Climate Policy, Trade Diplomacy and EU Policymaking

CROSS-SEMESTER: (October 2023 to July 2024)

D Applied Research & Project Management (110 ½ hours)

This module was dedicated to applied research and project management. The CIFE facilities were open to professionals that discussed practical case studies of applied research and projects in policy affairs.

Case Studies and Applied Research

TRIMESTER 1: ROME (31 hours)

Christian BLASBERG *Adjunct Professor of European Political History, International Masters Coordinator*

- Academic Methodology

Paul CULLEY *EU Policy Advisor, Tutor and Trainer*

- EU Laboratory Professional Policy-Making Skills

Igor TKALEC *Research Associate at the European University Institute*

- Research Design Methodology

TRIMESTER 2: BERLIN (41 hours)

Paul CULLEY

- EU Laboratory Professional Policy-Making Skills

Laima EICKE *Research Associate at the Research Institute for Sustainability at the Helmholtz Centre Potsdam*

Almudena NUNEZ *Research Associate at RIFS Potsdam*

Yana ZABANOVA *Research Associate at the Research Institute for Sustainability – Helmholtz Centre Potsdam (RIFS Potsdam)*

Rainer QUITZOW *Research Group “Geopolitics of Transitions in Energy and Industry” at the Research Institute for Sustainability – Helmholtz Centre Potsdam (RIFS Potsdam), Professor of Sustainability and Innovation at the Technische Universität Berlin.*

- Case Study: Clean Hydrogen and the Global Energy Transition: Understanding Policies, Industrial Value Chains and Geopolitical Implications

Igor TKALEC

- Research Design Methodology

Mark YOUNG *Negotiation Trainer, President of Rational Games, Inc.*

- Laboratory Negotiation Skills

TRIMESTER 3: NICE (4 hours)

Paul CULLEY

- EU Laboratory Professional Policy-Making Skills

Workshops

TRIMESTER 2: BERLIN (13 ½ hours)

Corneliu BJOLA *Associate Professor of Diplomatic Studies at the University of Oxford and Head of the Oxford Digital Diplomacy Research*

- Digital Diplomacy, Opportunities and Challenges

Gaston GEILENKOTHEN *Founder of Unternehmen2030*

- From Theory to Practice: AI in Academic Application

TRIMESTER 3: NICE (21 hours)

Paul DESANKER *Manager, National Adaptation Plans and Policy Sub-Programme, Adaptation Programme at the UNFCCC*

- The Role of the UNFCCC in Sustainable Development

Laurent DOUEK *Senior Board Member at Swiss Philanthropy Foundation, Vice President Innovation Officer at SAP*

Philippe NICOD *Chairman at ArboRise*

- Sustainable Development and Foundations: The Cases of Swiss Philanthropy Foundation and ArboRise

Nina FRAUENFELD *Executive Director, SuccessAcross*

- Career Workshop
- Individual Career Coaching

Emmanuelle MAIRE *Head of Unit at the European Commission, DG Environment*

William NEALE *Advisor at the European Commission for Circular Economy and Green Growth*

Julius WIEBE *Senior Strategist at BCG Brighthouse*

- Circular Economy

Paulo MOURA *Head of Innovation and Strategic Partnerships at the Université Côte d'Azur IMREDD*

- IMREDD: Governance of Smart Cities for Sustainable Development

Nadav SHENTAL *Talent Management Advisor and Team Manager at OECD*

Maja FURLAN *Project Management Coordinator, Talent Management and Analytics Group, Human Resource Management at the OECD*

- The OECD and the Global Governance for Sustainable Development





3 INTERMODULAR COURSES

Conferences, Speeches and Discussions

- **Inaugural Lecture: Europe in a Dangerous World**
by **Herman VAN ROMPUY** *President of CIFE, President Emeritus of the European Council and Former Prime Minister of Belgium*
- **Keynote Speech: Berlin in Focus: Safeguarding Security in a Transnational World**
by **Christian HOCHGREBE** *State Secretary for the Interior at the Senate Department for the Interior and Sport Berlin*
- **Keynote Speech: The European Investment Bank in Germany**
by **Heike FREIMUTH** *Head of the European Investment Bank (EIB) Group Office in Germany*
- **Discussions: Populism in the EU and the Case of Poland**
by **Ryszard PIASECKI** *Professor of Economics at University of Lodz*
Agata GOLI *Former Public Servant at the World Bank, GEGPA Alumna 2021/22*
Moderation: **Hartmut MARHOLD** *Honorary Professor at the University of Cologne*
- **Webinar: Russia's Continuing War in Ukraine: Identities in Times of War**
with **Olena ZINENKO** *Senior Lecturer in the Media and Communications Department of V. N. Karazin Kharkiv National University*
Mirko KRUPPA *Head of Division on Domestic Public Diplomacy at the German Federal Foreign Office in Berlin*
Susann HEINECKE-KUHN *Director of the MAEIS Applied European Policy and Governance Studies*
Carolina DI STEFANO *Adjunct Professor in Russian History and Politics at Luiss*
- **The Global South and the EU Global Gateway: China's Global Strategy**
by **Alicia GARCIA HERRERO** *Senior Fellow at European Think Tank BRUEGEL*





4 STUDY TRIP TO BRUSSELS

The annual study trip to the European and international organisations in Brussels took place from 11 to 15 March 2024 with the following visits:

COUNCIL OF THE EUROPEAN UNION

- An Introduction to the Council

Ana-Ariadna GHERE *Political Administrator, General Secretariat of the Council of the European Union*

EUROPEAN EXTERNAL ACTION SERVICE

- The Role and Political Priorities of the EEAS, the EU's Diplomatic Service

Clément PIGNOT *Deputy European Correspondent, Office of the Deputy Secretary-General for Political Affairs*

- EU Sanctions Policy

Siegfried RICHTER *Policy Officer, Sanctions Division*

EUROPEAN COMMISSION

- Trade and Investment Diplomacy: EU in Dispute and Conflict Resolution at WTO

Lothar EHRING

Mattijs KEMPYNCK

- Challenges and Opportunities of EU Trade Policy

Sebastian KURPAS *Team Leader, Policy Coordination and Development, Relations with the Council and Member States*

- Science Diplomacy Instruments

Ramona SAMSON

EUROPEAN PARLIAMENT

- Visit of the Parliament

Tom MORGAN *DG Communication*

Michael KACZMAREK *Committee on the Environment, Public Health and Food Safety (ENVI)*

Marie RAMOT *Committee on the Environment, Public Health and Food Safety (ENVI)*

OTHER TALKS AND DISCUSSIONS IN BRUSSELS

- International Trade and Climate Policy

Marc VANHEUKELEN

- European Global Cooperation Strategy: The EU Connectivity Approach

Fernando CRIADO ALONSO

- The Art of Trade Negotiations

John CLARKE *Former Director of International Relations at DG Agriculture, European Commission*

- Debate about the EU Elections 2024: A Year of Truth for the EU and Its Future

Jim CLOOS *Former Director General, General and Institutional Policy, General Secretariat of the Council of the EU*

5 OTHER VISITS

BERLIN

- Visit to WWF Germany on 5 April 2024

with **Marta BALLESTEROS**

- Visit to the Federal Chancellery of Germany on 9 April 2024

with **Edgar LENSKI** *Deputy Director General, General EU Affairs, Relations with EU Member States, EU External Relations, Federal Chancellery of Germany*

NICE

- Guided Walking Tour of Nice on 26 April 2024

- Visit to Saint-Paul-de-Vence on 19 June 2024



6 MASTER THESIS RESEARCH TOPICS

Aaron ALEXANDRE CUYUGAN (Canada)

Carbon Pricing and Economic Inequality in Germany: Navigating the Impact of EU Climate Policy on Sustainable and Equitable Development

Thesis Supervisor: Ramona SAMSON

Jeanelle CARTY (Canada)

A State of Urgency: Evaluating the Utilitarian Potential of Deep-Sea Mining on the Brink of Net-Zero

Thesis Supervisor: Sami ZEIDAN

Niada CAUSHAJ (Albania)

EU Enlargement and the Western Balkans

Thesis Supervisor: Pasquale FERRARA

Alexander ELSHOUT (Belgium)

Alignment of Regional Development Policy in Flanders to EU-Level Objectives

Thesis Supervisor: Igor TKALEC

Edoardo FERMANTE (Italy)

Integrating Qualitative, Quantitative and Policy Analysis: An Empirical Study of Circular Economy and Waste Management in the EU

Thesis Supervisor: William NEALE

Alicia HAND (United States)

Unveiling Modern Colonialism: The EU's Pursuit of CRMs and Green Extractivism

Thesis Supervisor: Sami ZEIDAN

Lasse KLAWITTER (Germany)

Evaluating the European Framework for Non-Financial Reporting: An Intervention Logic Analysis

Thesis Supervisor: Giacomo LUCHETTA



Chloé LACHAUX (France)

Evaluating the Impact of the EU's Packaging and Packaging Waste Regulations: Pathways to a Circular Economy

Thesis Supervisor: William NEALE

Maëla LE GUERNIC (France)

Balancing EU Values and Strategic Needs in the Critical Raw Material Race: The Case of Copper-Cobalt Mining in DR Congo

Thesis Supervisor: Luigi NARBONE

Urša MALAČIČ (Slovenia)

Saving the Planet, One Loan at a Time: The Role of Multilateral Development Banks in Adaptation Finance. A COP28 Case Study

Thesis Supervisor: Ramona SAMSON

Johanne MONFRET (France)

De-Risking the EU's Green Transition: Balancing Economic Security and Climate Objectives in EU-China Relations

Thesis Supervisor: Marcus GUSTAFFSON

Enea OSMANI (Kosovo /Albania)

The Green Deal and Competitiveness: Key Takeaways from the EU Automotive Industry

Thesis Supervisor: Raffaella COLETTI

Julius PRAETORIUS (Switzerland / Germany / Italy)

Carbon Pricing Instruments: Differences and Their Impact on Emission Reduction and Policy

Thesis Supervisor: Amin ASHTIANI

Leonie ROSSBACH (Germany)

Navigating Trade: A Comparative Analysis of Georgian and Armenian Exports to the EU Post-2004

Thesis Supervisor: Ebru TURHAN

Johannes SCHLÜTER (Germany)

Lessons From Previous Compliance Carbon Markets: Strategies for Effective Implementation of Article 6 of the Paris Agreement

Thesis Supervisor: Marc VANHEUKELEN

Alessia TRABUCCO (Italy)

Optimising Policy Instruments for the Transition to Plant-Based Agriculture: Navigating Farmers' Protests and the Farm to Fork Strategy

Thesis Supervisor: Joanna SULLIVAN

Janne VAN HOUTVEN (Belgium)

The Price of Compliance with Law and Justice: Evaluating the Effectiveness of EU Financial Conditionality in Addressing Poland's Rule of Law Backsliding

Thesis Supervisor: Alessandro NATO

Zsófia VERÉB (Hungary)

Rescuing Soil in Europe: The Role of EU Policies and EU Funding in Advancing Soil Health Under 'A Soil Deal for Europe'

Thesis Supervisor: Joanna SULLIVAN



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