# Joint Master in European Cultural Governance

Engaging with Our Cultural Heritage to Shape Sustainable Policies

## ROME BERLIN NICE





LUISS 🐨

School of Government



## **About the Programme**

The Joint Master in European Cultural Governance (EUCULTURE) is offered by CIFE in Berlin and Nice and the School of Government at Luiss Guido Carli in Rome. Students learn how how the intrinsic relationship of Cultural Heritage, Sustainable Development and the Digital Transition can contribute to a constructive transformation of 21st century society.

The Master is taught by renowned researchers and experienced professionals who combine second to none practical expertise and academic credentials. It comprises on-site teaching, case studies, workshops, applied professional skills, a research thesis and a study trip to the cultural hub of Paris.

### **Engaging with Our Cultural Heritage to Shape Sustainable Policies**

- Embark on a cultural **Grand Tour of Europe** with immersive experiences in culturally significant locations in Rome, Berlin, Nice and Paris;
- Gain a comprehensive understanding of European cultural heritage and its challenges in light of the twin ecological and digital transitions;
- Meet and exchange with key actors in the culture sector, such as artists, museum curators, policy-makers and academics.

Live and study in three cities in one year: ROME BERLIN NICE

Working language: English 60 ECTS



#### Overview of the Academic Year

TERM 1 October to January The programme starts in **Rome**, on the campus of Luiss School of Government. Courses will give an introduction to **Governance of Cultural Policies**, focusing on EU policies and cultural management, specifically in the Mediterranean region.

TERM 2
February
to April

At CIFE in **Berlin**, teaching will concentrate on **Central and Eastern European Culture and Sustainable Development**. Students will gain insights into the role of culture in local and regional developments. A **study trip** to the cultural hub of **Paris** provides the opportunity to interact with key actors in the culture sector and gain insights into the workings of major cultural institutions.

TERM 3 April to July Courses conclude in **Nice**, on CIFE's main site. A special focus will be laid on **Western European Culture and the Digital Transition.** Students will attend courses on Cultural Differences in a Multicultural World, Cultural Diplomacy and Digital Cultural Heritage. Throughout the year, students will participate in policy laboratories and write their Master thesis.

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## **Teaching Modules**

#### **GOVERNANCE OF CULTURAL POLICIES** in Rome

Learn the context and challenges of European cultural policy in the 21st century:

- European Institutions
- European Union Policies and Programmes
- EU Funding for Culture
- The Cultural Heritage of Mediterranean Europe
- The Management of Cultural Heritage

## CENTRAL AND EASTERN EUROPEAN CULTURE AND SUSTAINABLE DEVELOPMENT in Berlin

Study the great potential of cultural heritage to achieve the ambitious objectives of the Sustainable Development Goals:

- Cultural Heritage and Innovation in Central and Eastern Europe
- Cultural Institutions and Policies for Sustainable Development
- Digitalisation for Sustainable Development

# WESTERN EUROPEAN CULTURE AND THE DIGITAL TRANSITION in Nice

Investigate how the digital economy and AI shape 21st century cultural policies:

- Cultural Heritage of Western Europe: How to Work in a Multicultural World?
- Cultural Diplomacy and Policies for Digital Cultural Heritage and Contemporary Arts
- Cultural Public Policy and Sustainability: Implementing the Ecological Transition of Culture

## APPLIED RESEARCH & PROFESSIONAL SKILLS

- Develop your practical skills by tracking case studies of realtime EU negotiations and policy proposals on a cultural subject for sustainable development.
- Gain professional expertise by participating in applied research studies provided by our contributing partners.
- Visits to national and international cultural institutions add a crucial experiential dynamic to the academic programme at the crossroads of theory and practice.



#### **DEGREE AND RECOGNITION**

Graduates are awarded the following certifications:

- Joint Master in European Cultural Governance Diplomas delivered by CIFE and Luiss School of Government, certifying the successful completion of the academic curriculum and granting 60 ECTS credits at Master level.
- The degree qualification Policy Officer in European and International Organisations delivered by CIFE and recognised by the French state as a degree at Master level (level 7 EQF).

## **Admission Requirements and Application**

The programme is open to university graduates of all nationalities and all disciplines or to young professionals with a private or public professional background. Candidates must have a very good knowledge of English.

More information about the programme: bit.ly/EUCULTURE\_CIFE To apply online: bit.ly/EUCULTUREapply



#### **About the Academic Institutions**



www.cife.eu

CIFE is based in Nice, with offices in Berlin, Brussels and Istanbul. It is one of the seven institutions of excellence to receive an operating grant from the European Union under the Jean Monnet Activities of the Erasmus+ programme.

## LUISS T

School of Government

www.sog.luiss.it

The School of Government is part of the Libera Università Internazionale degli Studi Sociali (Luiss) Guido Carli, a multidisciplinary university offering degrees at all academic levels. It is ranked in the top 15 in the world for Politics and International Studies in the QS World University Rankings.

## **Contributing Partners**

The Master programme receives support from the following contributing partners:

- Italian Association of Historic Houses, Rome
- Fondazione Roffredo Caetani, Rome
- UNESCO, Paris
- Musée du Quai Branly Jacques Chirac, Paris
- European Commission, DG for Education, Youth, Sport and Culture, Brussels



## A Cultural Grand Tour of Europe

Embark on a cultural Grand Tour of Europe with immersive experiences in culturally significant locations in Rome, Berlin, Nice and Paris.



Museumsinsel

The analysis of fine art works in major Berlin museums to adapt cultural policies for a sustainable world



#### Haus der Kulturen der Welt

The development of cultural strategies of how to live and better inhabit this world together

#### **GERMANY BERLIN**

#### FRANCE PARIS



#### Le Louvre

The strategy of a major world museum to stimulate cultural cooperation and diplomacy



Musée du Quai Branly - Jacques Chirac

The capacity to engage in dialogues with local communities, minorities and indigenous peoples to reflect and act for the ecological transition



Villa Arson

The ability to stimulate the work of young artists in the development of new ideas and cultural projects for the digital and ecological transition





Ninfa Garden (literary park, archaeological site and botanic garden) & Sermoneta Castle

The management of a multidimensional site, with its constraints and opportunities



**Historical Roman Palaces** 

The management of historical and listed houses: marketing plans and maintenance



Civita di Bagnoregio Local development

and international city branding

**ITALY ROME AND SURROUNDINGS** 





For 70 years the Centre international de formation européenne has been promoting the values of Europe, European integration and governance, multilingualism and student mobility through its European and international higher education programmes. As CIFE President I am pleased to be able to contribute to the next stage in the development of this academic institution.



### Herman Van Rompuy

President Emeritus of the European Council Belgian Minister of State President of CIFE

#### Centre international de formation européenne

**Shaping Europe's Future Through Education** 

CIFE is a private institution of higher education and research, founded in 1954 with its main office in Nice and offices in Berlin, Brussels and Istanbul. It receives special funding in the framework of the Jean Monnet Programme of the European Union. For 70 years, we have been unstinting advocates of European integration through our international and interdisciplinary study programmes.

## www.cife.eu



## For information and application

Student Services EUCULTURE

Nice | Berlin
euculture@cife.eu | +33 4 93 97 93 87



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